



### Pierre-Jean Barlatier, PhD

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**Pierre-Jean Barlatier**, PhD, Habil. is Associate Professor of Strategy & Innovation at EDHEC Business School. His research focuses on Strategic Management and Organization Theory, with particular interest in Strategic Innovation Management. His works has recently been published in Research Policy, Technological Forecasting and Social Change, Strategic Organization and the Journal of Business Strategy among others. He is currently member of the board of the Association International de Management Stratégique (AIMS), the main French-speaking scientific association in Strategy and Organization Management. Pierre-Jean is also an associate researcher at BETA CNRS-University of Strasbourg (France) and has been appointed to several visiting researcher positions at the Royal Melbourne Institute of Technology (RMIT) University (Australia), the University of Technology Sydney (UTS) Business School (Australia) as well as Marie Curie Fellow at Copenhagen Business School (CBS, Denmark). He holds an HDR from the University of Strasbourg (France, 2015) and a PhD in Management Sciences from the University of Nice-Sophia Antipolis (France, 2006).

## EDUCATION

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- July 2015     **“Habilitation à Diriger les Recherches” (Accreditation to Supervise Research) in Management Sciences**  
 Bureau d’Economie Théorique et Appliquée (BETA-CNRS) and University of Strasbourg (France)  
 Thesis title (translated): *Innovation Capabilities, ICT and New Organisational forms*. Supervisor: Prof. Gilles Lambert, (BETA-CNRS) and University of Strasbourg (France)
- Nov. 2006     **Doctorate Degree in Management Sciences** (with honours)  
 Groupe de Recherche En Droit Economie et Gestion (GEDEG-CNRS) and University of Nice - Sophia Antipolis (UNSA)  
 Thesis title (translated): *Knowledge Dynamics within Localized Networks of Firms: The Telecom Valley Case*. Supervisor: Prof. Catherine Thomas, GREDEG (CNRS) and UNSA
- Oct. 2000     **MSc in Management Sciences** (with honours)  
 University of Nice - Sophia Antipolis (UNSA), France  
 Dissertation Title (translated): *Management Control and Knowledge Dynamics*. Supervisors: Prof. Alain Chiavelli and Ass. Prof. Catherine Thomas GREDEG (CNRS) and UNSA

## PROFESSIONAL EXPERIENCE

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- 09/19-Present **Associate Professor– Strategy & Innovation**  
EDHEC Business School (France)
- 01/15-08/19 **Research & Technology Associate – Project Manager**  
Luxembourg Institute for Science and Technology (Luxembourg)  
IT and Innovative Services Department
- 10/10-12/14 **Senior Researcher – Project Manager**  
Public Research Centre Henri Tudor (Luxembourg)  
SSI Service Science & Innovation – IMAGINE Innovation Management,  
Organizations & People Unit
- 04/07-09/10 **Researcher**  
Public Research Centre Henri Tudor (Luxembourg)  
CITI Centre for IT Innovation – ECOMI Economie de la Connaissance et  
Management de l’Innovation Unit
- 02/06-05/06 **Contractual Researcher**  
GREDEG (CNRS, France)
- 10/03-11/05 **Research and Teaching Assistant (ATER)**  
GREDEG (CNRS) and UNSA (France)
- 10/00-09/03 **Doctoral Student (ALER – Moniteur CIES)**  
GREDEG (CNRS) and UNSA (France)  
PhD research grant from the French government.

## HONORS AND AWARDS

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**Owner of the « Qualification aux fonctions de Professeur des Universités »**  
Section Conseil National des Universités (C.N.U.): 06, Management Sciences, 2019-2023.

### Visiting Research Fellow

Jan.-Jul. 2019 Royal Melbourne Institute of Technology, College of Business (Australia)

### Elected member of the Board of the Association Internationale de Management Stratégique (AIMS)

2018-2022 The main French-speaking scientific association in Strategy and Organization Management.

### Visiting Research Fellow

Feb. 2017 University of Technology of Sydney, Centre for Management and Org. Studies (Australia)

### LIST Collaborative Council Member

2016-2019 Advice to the LIST Board regarding corporate research, development and innovation policies

### **Associate Researcher**

Oct. 2015-present Bureau d'Economie Théorique et Appliquée-CNRS, University of Strasbourg (France)

### **Owner of the « Qualification aux fonctions de Maître de Conférences »**

Section Conseil National des Universités (C.N.U.): 06, Management Sciences, 2011-2015 ; 2016-2020.

### **Marie Curie (E.U.) Fellow**

Dec. 2002- Feb. 2003 Copenhagen Business School (Denmark)

Dep. Mgmt, Politics and Philosophy, European Doctoral School on Knowledge and Mgmt (EUDOKM)

## **RESEARCH PROJECT GRANTS AWARDED**

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### **Fonds National de Recherche Luxembourg FNR INTER-Mobility programme**

**Principal Investigator of the FASHION project “Fintech regulatory Sandboxes from an open InnovatiON perspective”** hosted by RMIT University (Melbourne, Australia).

**Total Budget 83 K€ (2019-2020).**

**Main tasks:** Objectives and deliverables follow-up; Risks analysis and control; Partnership and consortium animation; Documentation and data management; Contractual and financial project management; Valorization and dissemination; Follow-up of project (steering committees, change management, problem-solving, project review and forecast) and reporting to FNR (Final report).

### **Swiss National Funds & Fonds National de Recherche Luxembourg INTER SNF Lead Agency programme 13**

**Co-requérant (Luxembourg Principal Investigator) of the Smashing project “Social Media and Innovation.** With Prof. Patrick-Yves Badillo (University of Geneva, Switzerland) and Prof. Emmanuel Josserand (University of Sydney, Australia).

**Total Budget 700 K€ (347 K€ for CRP Henri Tudor/LIST, 2014-2017).**

**Main tasks:** Objectives and deliverables follow-up; Risks analysis and control; Partnership and consortium animation; Procurement and subcontractors management; Documentation and data management; Contractual and financial project management; Valorization and dissemination; Follow-up of project (steering committees, change management, problem-solving, project review and forecast) and reporting to SNF/FNR (Intermediary and final reports).

### **Fonds National de Recherche Luxembourg FNR CORE programme 09**

**Principal Investigator and Project Manager of the SERVICeABLE project “Sustainable dEvelopment of seRVices Innovation CApaBilities in LuxEmbouRg”.**

**Total Budget: 450 K€ (320 K€ for CRP Henri Tudor, 2010-2012).**

**Main tasks:** Objectives and deliverables follow-up; Risks analysis and control; Partnership animation; Procurement and subcontractors management; Documentation and data management; Contractual and financial project management; Valorization and dissemination; Follow-up of project (steering committees, change management, problem-solving, project review and forecast) and reporting to FNR (Intermediary and final reports).

## MAIN RESEARCH PROJECTS CONTRIBUTIONS

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### **PALETTE 6th Framework IST European Project (<http://palette.ercim.org/>)**

**“Pedagogically sustained Adaptive Learning Through the exploitation of Tacit and Explicit knowledge”**, in charge of the conception of IT services for KM within virtual Communities of Practice.

**Total Budget: 6 M€ (2006-2009)**

**Research review of methods for examining “Communities of Practice” for the DIME (Dynamics of Institutions and Markets in Europe) European Network of Excellence;** with Prof. Edward Lorenz (University of Nice-Sophia Antipolis, France) [http://www.dime-eu.org/files/active/0/Lorenz\\_Barlatier.pdf](http://www.dime-eu.org/files/active/0/Lorenz_Barlatier.pdf)

**Total Budget : 10 K€ (2006-2007)**

### **Knowledge Management Platform (KMP) Project – RNRT (National Network of Research in Telecommunications – French ministries of Telecommunications and Research funding)**

Exploratory project about the design and analysis of community uses of a web service of competencies shared by an inter-organisations network in the Telecommunications domain. In charge of the definition of inter-organizational managerial models and knowledge dynamics evaluation.

**Total Budget: 550 K€ (2002-2005)**

## PUBLICATIONS

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**BARLATIER P.-J., MENTION A.-L.** (2020). “How Social Media Can Fuel Innovation in Businesses: A strategic roadmap”. *Journal of Business Strategy*, Vol. 41, N°2, pp. 11-18.

**BARLATIER P.-J., BURGER-HELMCHEN T.** (2019). « L’Organisation digitale, des O et des 1 pour des menaces et des opportunités ». *Revue Internationale de Psychosociologie et Gestion des Comportements Organisationnels*, Vol. 25, N°61.

**DUPOUËT O., BARLATIER P.-J.** (2019). “Environmental Shifts and Change Strategies”. *Strategic Organization*, In press, available online.

**BHIMANI H., MENTION A.-L., BARLATIER P.-J.** (2019). “Social media and innovation: A systematic literature review and future research directions”. *Technological Forecasting and Social Change* Vol. 144, pp. 251-269.

**MENTION A.-L., BARLATIER P.-J., JOSSERAND E.** (2019). “Using social media to leverage and develop dynamic capabilities for innovation”. *Technological Forecasting and Social Change*, Vol. 144, pp. 242-250.

**GIANOPOULOU E., BARLATIER P.-J., PENIN J.** (2019). “Same but different? Research and Technology Organizations, Universities and the firm’s innovation activities”. *Research Policy*, Vol. 48, N°1, pp. 223-233.

**BARLATIER P.-J., JOSSERAND E.** (2018). “Delivering open innovation promises through social media”. *Journal of Business Strategy*, Vol. 39, N°6, pp. 21-28.

**BARLATIER P.-J., CHAUVET V., MORALES J.** (2017). “Management alternatif : déplacer les frontières du management”. *Revue Française de Gestion*, N°264, pp. 11-22.

**BARLATIER P.-J.** (2016). “Management de l’innovation et nouvelle ère numérique : enjeux et perspectives”. *Revue Française de Gestion*, N°254, pp. 55-63.

**BARLATIER P.-J., GIANNOPOULOU E., PENIN J.** (2016). “Intermédiaires de l’innovation ouverte entre gestion de l’information et gestion des connaissances : le cas de la valorisation de la recherche publique”. *Innovations : Revue d’Economie et de Management de l’Innovation*, N°49, pp. 55-77.

**BARLATIER P.-J., DUPOUËT O.** (2015). “Achieving Contextual Ambidexterity with Communities of Practice at GDF SUEZ”. *Global Business and Organizational Excellence*, Vol. 34, N°3, pp. 43-53.

GIANNOPOULOU E., GRYSZKIEWICZ L., **BARLATIER P.-J.** (2014). “Creativity for Service Innovation: a Practice-Based Perspective”. *Journal of Service Theory and Practice*, Vol. 24, N°1, pp. 23-44.

**BARLATIER P.-J., BENEDIC M., JOSSERAND E., VILLESECHE F.** (2013). “Le potentiel stratégique des réseaux d’anciens: une étude exploratoire”. *Revue Française de Gestion*, N°232, pp. 163-182.

GRYSZKIEWICZ L., GIANNOPOULOU E., **BARLATIER P.-J.** (2013). “Service Innovation Capabilities: What are they?” *International Journal of Services, Economics and Management*, Vol. 5, Nos. 1/2, pp. 125-153.

GIANNOPOULOU E., GRYSZKIEWICZ L., **BARLATIER P.-J.** (2011). “A conceptual model for the development of service innovation capabilities in Research and Technology Organisations”. *International Journal of Knowledge Management Studies*, Vol. 4, N°4, pp. 319-335.

DUPOUËT O., **BARLATIER P.-J.** (2011). “Le rôle des communautés de pratique dans le développement de l’ambidextrie contextuelle: le cas du groupe GDF SUEZ”. *Management International*, Vol. 15, N°4, pp. 95-109.

**BARLATIER P.-J., LAMBERT M., ROUSSEAU A.** (2011). “Innovation et développement de capacités organisationnelles: Expérimentation dans le secteur bancaire luxembourgeois”. *Revue Française de Gestion* N°216, pp. 45-61.

GOSELIN F., **BARLATIER P.-J., COHENDET P., DUNLAVEY P., DUPOUËT O., LAMPRON F.** (2010). “Le partage des rôles et responsabilités à l’égard du pilotage des communautés de pratique”, *Gestion-La Revue Internationale de Gestion*, Vol. 35, N°4, December, pp. 36-46.

**BARLATIER P.-J., NAUDET Y., VIDOU G., WATRINET M.-L.** (2009). “Valuing Knowledge within Virtual CoPs: the Quest for Meaningful Indicators”, *Annals of Information Systems*, Vol. 4, July, pp. 251-278.



**BARLATIER P.-J.** (2008). “How can an ICT tool strengthen network capabilities? Evidence from the role of Knowledge codification in the KMP experience”, *International Journal of Knowledge Management Studies*, Vol. 2, N°1, pp. 80-92.

**BARLATIER P.-J., THOMAS C.** (2007). “Savoir-voir collectif et développement de capacités réseau : le rôle du processus de codification dans l’expérimentation KMP”. *Revue Française de Gestion* N°170, pp. 173-190.

### **Book Chapters**

**BARLATIER P.-J. GIANNOPOULOU E., GRYSZKIEWICZ L.** “New Service Development Process: what can we learn from Research & Technology Organizations?” To appear in T. Helge Aas and A.-L. Mention (Eds.) “*Managing Open Service Innovation*”. Imperial College Press - World Scientific Publishing.

**BARLATIER P.-J., MENTION A.-L., MISRA A.** (2020). “The Interplay of Digital Technologies and the Open Innovation Process: Benefits and Challenges” in P.-J. Barlatier et A.-L. Mention (Eds.) “*Managing Digital Open Innovation*”. Imperial College Press - World Scientific Publishing.

**BARLATIER P.-J.** (2019) “Case studies”. In F. Chevalier, M. Cloutier and N. Mitev (Eds.) “*Research methods of the DBA*”. Collection Business Science Institute, EMS, Paris.

PROPER H. A., ALKEMA M. P. T., **BARLATIER P.-J.**, (2019). “Value Co-creation in Parkinson Networks.” In H. Weigand, P. Johannesson, and B. Andersson (Eds.) *CEUR-WS Short Paper Proceedings of the 13th International Workshop on Value Modeling and Business Ontologies*.

**BARLATIER P.-J., GIANNOPOULOU E., PENIN J.** (2019). “Exploring the role of intermediaries in open innovation: The case of public research valorization”. Dans “*Crowdsourcing: Concepts, Methodologies, Tools, and Applications*”. IGI Global Publishing.

**BARLATIER P.-J.** (2018) “Les études de cas”. In F. Chevalier, M. Cloutier and N. Mitev (Eds.) “*Les méthodes de recherche du DBA*”. Collection Business Science Institute, EMS, Paris.

**BARLATIER P.-J., GIANNOPOULOU E., PENIN J.** (2017). “Exploring the role of intermediaries in open innovation: The case of public research exploitation”. In L. Saglietto and C. Cézanne (Eds.) *Global Intermediation and Logistics Service Providers*. IGI Global Publishing.

**BARLATIER P.-J., DUPOUËT O.** (2016). “Michael L. Tushman, entre adaptation et changement stratégique, quelle organisation pour l’innovation ?”. In T. Burger-Helmchen, P. Cohendet and C. Hussler (Eds.) *Les grands auteurs en management de l’innovation et de la créativité*. EMS, Paris.

GRYSZKIEWICZ L., GIANNOPOULOU E., **BARLATIER P.-J.**, (2013). “Service innovation capabilities dynamisation in knowledge-intensive organisations: evidence from Research & Technology Organizations” In J. Sydow and G. Schreyögg (Eds.) *Self-reinforcing processes in and among organizations*. Palgrave-MacMillan, London.

**BARLATIER P.-J.,** GIANNOPOULOU E. (2011). “The Dual Perspective of Sustainable Development in Service Innovation: a Conceptual Model Proposition for Research and Technology Organizations.” In M. Snene, J. Ralyté, and J.-H. Morin (Eds.) *IESS 2011, Lecture Notes In Business Information Processing*, Vol. 82, pp. 98-112. Springer.

**BARLATIER P.-J.,** BERNACCONI J.C., REITER S. (2010). “Service Portfolio Design for Service Innovation Management: The Case of a Luxemburgish Research and Technology Organization.” In J.-H. Morin, J. Ralyté, and M. Snene (Eds.): *IESS 2010, Lecture Notes In Business Information Processing*, Vol. 53, pp. 82-95. Springer.

**BARLATIER P.-J.,** THOMAS C. (2007). “ICT Solution and Network Capabilities Development: The Role of the Codification Process in the KMP Experience.” In Magyar G., Knapp G., Wojtkowski W., Wojtkowski G.W. and Zupančič J. (eds), “*Advances in Information Systems Development: New Methods and Practices for the Networked Society*”, Springer-Verlag, Berlin.

CANARD F., **BARLATIER P.-J.** (2004). “L’apport des TIC et de la Qualité à la Dynamique des Connaissances.” In Ben Youssef A. and Ragni L. (eds.), “*Nouvelle Economie, Organisations et Nouveaux Modes de Coordination*”. L’Harmattan, Paris

## INTERNATIONAL CONFERENCES

<b>2020</b>	<i>Academy Of Management Annual Conference (Vancouver, Canada : online due to Covid-19 crisis)</i>
<b>2018</b>	<i>Int. Society for Professional Innov. Mgmt (ISPIM) Innovation Forum (Boston, USA) *2</i>
<b>2017</b>	<i>ISPIM Innovation Summit (Melbourne, Australia)</i> <i>ISPIM Conference (Vienna, Austria)</i> <i>University-Industry Interaction Conference (Dublin, Ireland)</i> <i>ISPIM Innovation Forum (Toronto, Canada)</i>
<b>2016</b>	<i>ISPIM Innovation Summit (Kuala Lumpur, Malaysia)</i> <i>ISPIM Conference (Porto, Portugal)</i>
<b>2014</b>	<i>Gest. des Connaissances dans la Société et les Orga. (GECISO) Conf. (Aix-en Provence, France)</i>
<b>2012</b>	<i>ISPIM Conference (Barcelona, Spain)</i> <i>International Association of Strategic Management (AIMS) Conference (Lille, France)</i> <i>Management of Social Networks Conference (Geneva, Switzerland)</i>
<b>2011</b>	<i>European Group for Organization Studies (EGOS) Conference (Göteborg, Sweden)</i> <i>R&amp;D Management Conference (Norrköping, Sweden)</i> <i>ISPIM Conference (Hamburg, Germany)</i> <i>ACFAS Conference “Management of Org. Capabilities” (Sherbrooke, Canada)</i> <i>Exploring Service Science (IESS 1.1.) Conference (Geneva, Switzerland)</i>
<b>2010</b>	<i>ISPIM Conference (Bilbao, Spain)</i> <i>AIMS Conference (Luxembourg, Grand-Duchy of Luxembourg)</i> <i>European Academy of Management (EURAM) Conference (Roma, Italy)</i> <i>IESS 1.0. Conference (Geneva, Switzerland)</i>
<b>2009</b>	<i>EGOS Conference (Barcelona, Spain)</i> <i>ISPIM Conference (Vienna, Austria)</i> <i>AIMS Conference (Grenoble, France)</i>
<b>2008</b>	<i>Colloquium « En route pour Lisbonne 2008 » (Luxembourg, Grand-Duchy of Luxembourg)</i>

	<i>EGOS Conference (Amsterdam, Netherlands) *2</i> <i>ACFAS Conference “Management of Org. Capabilities” (Quebec City, Canada)</i>
<b>2006</b>	<i>Information Systems Development (ISD) Conference (Budapest, Hungary)</i> <i>AIMS Conference (Annecy, France)</i>
<b>2005</b>	<i>EGOS Conference (Berlin, Germany)</i> <i>Spring Conference of the Social Audit Institute (IAS) (Marrakech, Morocco)</i>
<b>2004</b>	<i>DRUID Academy’s Winter Conference (Aalborg, Denmark)</i>
<b>2003</b>	<i>EGOS Conference (Copenhagen, Denmark)</i>
<b>2002</b>	<i>XX<sup>th</sup> Summer University of the Social Audit Institute (IAS) (Bordeaux, France)</i> <i>AIMS Conference (Paris, France)</i> <i>“New Generic Techno., Knowledge and Org. of Firms” Int. Conference (Tunis, Tunisia)</i>

## SEMINARS AND WORKSHOPS (PRESENTATIONS)

<b>2019</b>	<i>13th International Workshop on Value Modeling and Business Ontologies (VBMO), (Stockholm, Sweden)</i>
<b>2018</b>	<i>Business Science Institute, (Wiltz, Grand-Duchy of Luxembourg)</i>
<b>2017</b>	<i>AIMS Innovation workshop (Palaiseau, France)</i> <i>Research network in Innovation (RRI) Summer School (Nancy, France)</i> <i>BETA Days (Nancy, France).</i>
<b>2016</b>	<i>AIMS Innovation workshop (Lyon, France)</i> <i>Round Table speaker at the AIMS Conference (Hammamet, Tunisia)</i> <i>3 web video chronicle &amp; interviews for FNEGE-Xerfi Canal TV and RFG-Xerfi Canal TV</i> <a href="http://www.xerficanal.com/rechercher/barlatier">http://www.xerficanal.com/rechercher/barlatier</a>
<b>2015</b>	<i>AIMS Innovation workshop (Strasbourg, France)</i>
<b>2014</b>	<i>European Network on the Economics of the Firm (ENEF) workshop, (Manchester, U.-K.)</i>
<b>2013</b>	<i>AIMS Dynamic Capabilities and Innovation Workshop (Nice, France)</i>
<b>2012</b>	<i>Workshop ANVIE, animator: Prof. N. Alter, Univ. Paris Dauphine, (Paris, France)</i>
<b>2008</b>	<i>Workshop MOSAIC-HEC Montreal (Montreal, Canada)</i>
<b>2007</b>	<i>2<sup>nd</sup> International workshop (TEL-CoPs ’07), (Crete, Greece)</i>
<b>2006</b>	<i>AIMS Strategy, Space and Territories workshop,(Rouen, France)</i>
<b>2004</b>	<i>Global Technological Management Doctoral Consortium (GTMC2004), (Seoul, South Korea)</i> <i>Doctoral Seminar Bocconi University and EGOS (Milano, Italy).</i>
<b>2003</b>	<i>“Evolution of ICT-Indus. Communities Workshop” (C&amp;T 2003), (Amsterdam, Netherlands)</i> <i>Doctoral Seminar Copenhagen Business School, (Copenhagen, Denmark)</i>
<b>2002</b>	<i>Cercle Doctoral Francophone de Gestion (CDFG), (Beaulieu-sur-Mer, France)</i>
<b>2001</b>	<i>Doctoral Seminar of the Association Française de Comptabilité (AFC), (Metz, France)</i>

## TRAININGS (ATTENDED)

**“Training for PhD Supervisors” (Dr K. Exley)**

LIST, Luxembourg, 2018.

**“Media training for Principal Investigators”**

Fonds National de la Recherche Luxembourg, Luxembourg, 2015.



**“Business Modelling Innovation”** (Dr A. Osterwalder)  
IBBT, Ghent (Belgium), 2010

**“Blue Ocean Strategy and Outcome-driven Innovation”** (S. Sawin & L. Galach, Innovatika)  
CRP Henri Tudor, Luxembourg, 2010

**“R&D Project Management”**  
CRP Henri Tudor training cycle, Luxembourg, 2008-2009

**“Open Innovation: foundations and best practices”** (Prof. W. Vanhaverbeke)  
CRP Henri Tudor, Luxembourg, 2008

**“Advances in Network Research”** (Profs. A. Grandori, W.W. Powell, A. Lomi, J. Padgett)  
Int. Doctoral Seminar “EGOS standing Group in Network Research”, Bocconi University,  
Milan, Italy, 2004

**“Research in Inter-organizational Relationship and Networks”** (Profs. L. Hedaa, J.A. Törnroos, T. Ritter)  
Doctoral Seminar Copenhagen Business School, Skagen, Denmark, 2003

## TEACHING ACTIVITIES

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- 2020-... **Intrapreneurship** (in English)  
EDHEC Business School (France) - Master I (6h)
- 2019-... **Business Development and Innovation** (in English)  
EDHEC Business School (France) - Master I (30h)
- 2019-... **Analyse Stratégique** (in French)  
EDHEC Business School (France) - BBA 4 (36h)
- 2019-... **Innovation Management** (in English)  
EDHEC Business School (France) - BBA 4 (18h)
- 2019-... **Gestion du changement** (in French)  
EDHEC Business School (France) - BBA 4 (60h)
- 2019-... **Open Innovation** (in French)  
EDHEC Business School (France) - BBA 4 (15h)
- 2019-... **Business Games** (in English)  
EDHEC Business School (France) - BBA 1-2-4 (48h)
- 2018-20 **Growing, harvesting and exiting a Business** (in English)  
University of Luxembourg (Luxembourg) - Master II Level (12h)
- 2018-19 **Innovation Management** (in French)  
University of Lorraine (Metz, France) - Master II Level (21h)

- 2016-18 **Organizational Analysis** (in French)  
University of Lorraine (Nancy, France) - Exec. Master II Level (12h)
- 2015-19 **Entrepreneurship and Innovation** (In English)  
EM Strasbourg (France) - Master II Level (20h)
- 2014-17 **Management of Innovation Projects** (In English)  
ICN Nancy-Metz Business School (France) - Master II Level (12h)
- 2013-18 **Management of Organizations** (In English)  
University of Lorraine (Metz, France) - Master II Level (15h)
- 2012 **Introduction to Strategic Management of Innovation** (In English)  
Air Force School-ISAE (Salon-de-provence, France) - Sp. Master Level (6h)
- 2011-13 **Blue Ocean Strategy & Business Modelling** (in English)  
Air Force School-ISAE (Salon-de-provence, France) - Sp. Master Level (15h)
- 2011 **Keys for successfully applying to R&D Research Programme funding**  
Air Force School-ISAE (Salon-de-provence, France) - Sp. Master Level (6h)
- 2011-16 **Strategic Management of Information Systems** (in English)  
University of Luxembourg (Luxembourg) - Exec. Master II Level (6h)
- 2011-13 **Corporate Social Responsibility** (in French)  
University of Metz (France) - Exec. Master II Level (12h)
- 2010-18 **Decision-making and Strategic Process** (in French)  
University of Metz (France) - Master II Level (15h)
- 2009-11 **Strategic Management of Human Resources** (in French)  
University of Metz (France) - Master II Level (15h)
- 2006 **Introduction to Organization and Corporate Strategy** (in French)  
EDHEC Business School Nice (France) - Bachelor II Level (6h)
- 2006 **Organization and Logistics** (In English)  
CERAM (SKEMA) Business School Sophia Antipolis (France) - Bachelor II Level (30h)
- 2004-05 **External Strategic Diagnosis** (in French)  
University of Nice - Sophia Antipolis - Bachelor II Level (20h)
- 2003-04 **Enterprise Economy** (in French)  
University of Nice - Sophia Antipolis - Bachelor II Level (20h)
- 2000-05 **Quantitative Techniques of Management** (in French)  
University of Nice - Sophia Antipolis - Bachelor I Level (30h)

## PHD SUPERVISION GRANTS

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**Scientific co-supervisor of AFR- Funded (Fonds National de la Recherche, Luxembourg) PhD thesis** of Eleni Giannopoulou on “*The role of Research and Technology Organizations (RTOs) in open service innovation: a dual perspective*“, with J. Pénin, University of Strasbourg (France), 2012-2016.

**Successfully defended on November 25th, 2016.** Jury members: F. Gallouj (University of Lille, France); C. Ayerbe (University of Nice-Sophia Antipolis, France); R. Cowan, (University of Strasbourg, France); A. Yström, (Chalmers University, Sweden).

**Grant awarded for CRP Henri Tudor: 120 K€**

**Scientific co-supervisor of AFR-Funded (Fonds National de la Recherche, Luxembourg) PhD thesis** of Lidia Gryszkiewicz on “*Sustainable development of service innovation capabilities in knowledge-intensive organisations: evidence from Research & Technology Organizations and business consultancies*“, with A. Castiaux, University of Namur, Louvain School of Management (Belgium), 2010-2013.

**Successfully defended on December 9th, 2013.** Jury members: A. Van Riel (Radboud University, Netherlands); L. Taskin (Mons University, Belgium); P. Chevalier (Louvain University, Belgium).

**Grant awarded for CRP Henri Tudor: 120 K€**

## PHD EXAMINATION COMMITTEES

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**External examiner** of the PhD thesis of Amal El Guellaa on “*Success and Failure of Knowledge Management Solutions implementation within software service companies*“, defended on Dec. 20th, 2018. Jury members: P. Corbel (University of Paris Sud, France), supervisor; C. Belmondo (University of Lille, France) examiner; and A. Bounfour (University of Paris Sud, France).

**External examiner** of the PhD thesis of Alexander Bell on “*Studies on Exploration and Exploitation: Concepts, Roles and Dynamics*“, defended on Nov. 20th, 2017. Jury members: E. Jossierand (University of Technology Sydney, Australia), supervisor; S. Brion (Aix-Marseille University, France) examiner; O. Dupouët (KEDGE Business School, France) and V. Perret (University Paris-Dauphine, France).

**External examiner** of the PhD thesis of Sebastian Schorch on “*An actor-focused exploration of antecedents to social network evolution within and between groups in organizations*“, defended on June 28th, 2017. Jury members: B. Chollet (Grenoble EM, France) supervisor; F. Simon-Lee (University of Caen, France), examiner; C. Mothe (University of Savoie, France) and V. Chauvet (University of Toulon, France).

**External examiner** of the PhD thesis of Stefan Kambiz Befhar on “*Networks, Clusters and Innovations: 3 essays*“, defended on April 3rd, 2017. Jury members: T. Burger-Helmchen (University of Strasbourg, France), supervisor; E. Turkina (HEC Montreal, Canada) examiner; P. Muller (University of Lorraine, France) and P. Cohendet (HEC Montréal, Canada).

## DBA EXAMINATION COMMITTEES

**Jury Member** of the DBA thesis of Y. de Ternay, defended on Sep. 11<sup>th</sup>, 2018. Jury members: P.-J. Benghozi (Ecole Polytechnique, France), supervisor, A. Dudézert (University of Paris Sud, France) examiner, J.-F. Lebraty (University of Lyon, France), J.-P. Denis (University of Paris Sud, France), president, and B. Deschamps (Université Grenoble-Alpes, France).

**President of the Jury** of the DBA thesis of Peter Jongepier on “*The concept of dynamic capabilities deployed in practice: Mapping of dynamic capabilities in an organizational transformation project*”, defended Sep. 11<sup>th</sup>, 2017. Jury members: P. Beaulieu (University of Montreal, Canada), supervisor, J.-P. Denis (University of Paris Sud, France) examiner, C. Mothe (University of Savoie, France), and T. Gergen (ISEC, Luxembourg).

## ACADEMIC RESPONSIBILITIES

- “Appel à projets Innovation”, Agence Nationale de la Recherche (ANR), France, 2015-...
- “Science Investment Round” of the Ministry of Business, Innovation and Employment, New Zealand, 2013

Reviewer for Journals	Reviewer for Conferences
Finance-Contrôle-Stratégie, 2018-...	R&D Mgmt Conferences, 2019-...
Creativity and Innovation Management, 2018-...	ISPIM Conferences, 2017-...
Journal of Knowledge Management, 2018-...	Atlas-FMI Conferences, 2015-...
Innovations, la Revue d’Economie et de Management de l’Innovation, 2018-...	ADIMAP Conferences, 2015-...
Revue Internationale de Psychosociologie et de gestion des Comportements Organisationnels, 2017-...	PROLOG Conferences, 2015-...
Technological Forecasting and Social Change, 2016-...	AIMS Conferences, 2010-...
Journal of Innovation Management, 2016-...	EURAM Conferences, 2010-...
The Service Industries Journal, 2015	IESS Conferences, 2011-2013
European Management Review, 2014	ECIS Europ. Conf. of Info. Systems, 2007
M@n@gement, 2014	
Revue Française de Gestion, 2014-...	
R&D Management, 2013	
Management International, 2010-...	
Annals of Information Systems, 2009	
OMEGA International Journal of Mgmt Science, 2008	
Management Learning, 2008	

### Book Editorship

*Managing Digital Open Innovation*, with A.-L. Mention. Imperial College Press – World Scientific Publishing. Expected in 2020.

### Associate Editorship

For the *Journal of Industry-University Collaboration (JIUC)*, since 2019.

For *Innovations-REMI – Journal of Innovation Economics and Management (JIEM)*, since 2018.

For the *Journal of Innovation Management (JIM)*, since 2017.

### **Guest Editorship**

For **IEEE Transactions on Engineering Management**, Special Issue on “Co-design and collaborative innovation for grand challenges”. With A.-L. Mention and G. Romme. Expected in 2022.

For **Finance-Contrôle-Stratégie**, Special Issue on “Connaissances Communes et Innovation”. With C. Ayerbe, T. Burger-Helmchen and O. Dupouët. Expected in 2021.

For the **Revue Internationale de Psychosociologie et de gestion des Comportements Organisationnels**, Special Issue on “Organisation digitale”. With T. Burger-Helmchen. Vol. 25, N°61, 2019.

For **Technological Forecasting and Social Change**, Special Issue on “Social Media and Innovation”. With A.-L. Mention and E. Josserand. Expected in 2019.

For the **Revue Française de Gestion**, Special Issue on “Management alternatif”. With J. Moralès and V. Chauvet. N° 264, Apr. 2017.

For the **Revue Française de Gestion**, Special Issue on “Innovation et numérique”. N°254, Jan.-Feb. 2016.

### **Permanent Scientific Committees (SC) Membership**

Member of the Permanent SC of the Business Science Institute (BSI) since 2017.

Member of the Scientific Panel of the ISPIM association since 2016.

Member of the Permanent SC of the AIMS association (2015-2018).

Responsible of the “Innovation“ Research group of the AIMS 2013-2014.

Member of the SC of the “Innovation“ Research group of the AIMS since 2013.

### **Conferences Scientific Committees (SC) Membership**

Chair of the “Business Innovation” track of the 20th IEEE International Conference on Business Informatics, Vienna, Austria, July 11-14<sup>th</sup>, 2018.

Member of the SC of the International Conferences “PROLOG: Project & Logistics“ since 2015.

Member of the Permanent SC of the Symposiums-ADIMAP since 2015.

Member of the SC of the “Green and sustainable innovations in Smart Cities: Business Models and Ecosystems“ Academic Workshop in Nice (France), March 6<sup>th</sup>, 2015.

Member of the Program Committee of the IESS Conferences in Geneva, Switzerland 2011-13.

Member of the SC of the ACFAS Conferences on organizational capabilities management in Canada 2011-12.

Member of the Consultative SC of the AIMS Conferences 2010-2011.

Member of the Local SC of the AIMS 2010 Conference in Luxembourg

### **Organization Committees (OC) Membership**

Organisator of the “vitrine inaugurale » of the Revue Française de Gestion on Digital Innovation, BSI, in Wiltz, Luxembourg, Sep. 11<sup>th</sup>, 2017.

Organisator of the scientific workshop of the AIMS Innovation Research Group “*Le management de L’innovation à l’heure de la nouvelle ère numérique*“ CRP Henri Tudor, in Luxembourg, Sep. 18<sup>th</sup>, 2014.



Organisator of the “*Design-based research for Service Science*” CRP Henri Tudor- SSI internal workshop with G. Romme (University of Eindhoven, Netherlands) and R. Winter (University of St-Gallen, Switzerland), in Luxembourg, Sep. 12th, 2012.

Member of the OC of the ACFAS Conferences on org. capabilities management in Canada 2011-2012.

Member of the OC of the AIMS 2010 Conference in Luxembourg.

### **Scientific Associations Membership**

International Association of Strategic Management (AIMS)

European Academy of Management (EURAM)

European Group for Organization Studies (EGOS)

International Society for Professional Innovation Management (ISPIM)

## **LANGUAGES**

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**French:** Mother tongue

**English:** Advanced

**German:** Basic