



**Elie Salameh, PhD**  
Associate Professor - Accounting

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**Elie Salameh, PhD**, is an Associate Professor of Accounting and a member of the Family Business Center at EDHEC Business School. At EDHEC, he teaches courses in managerial accounting, financial accounting, and financial statements analysis. He is engaged in case writing on family businesses and he is also the academic coordinator of the International Business Track within the EDHEC-BBA program in Management Studies at the upper undergraduate level. Prior to joining EDHEC, Elie Salameh was the Vice Dean of the Higher Institute of Business Administration in Damascus and a visiting scholar at London Business School. He has also worked on several international projects funded by the European Union, the United Nation's Development Program, and Japan's International Cooperation Agency.

## EDUCATION

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- 2007-2010    **PhD in Financial Accounting** (Doctorat ès Sciences de Gestion)  
Université Montesquieu, Bordeaux, France
- 2005-2006    **Master in Management Science, with honors**  
Université Montesquieu, Bordeaux, France.
- 1989-1992    **MBA in Business Administration** (Diplôme Grande Ecole)  
ESSEC School of Management, Cergy-Pontoise, France

## ACADEMIC POSITIONS

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- 09/2015-    **Associate professor of accounting**  
EDHEC Business School, Lille, France
- 01-08/ 2015    **Visiting Scholar at the Accounting Subject Area**  
London Business School, London, UK
- 2013-2014    **Vice Dean**  
Higher Institute of Business Administration (HIBA), Damascus, Syria
- 2011-2014    **Assistant Professor of Accounting and Finance**  
Higher Institute of Business Administration (HIBA), Damascus, Syria

- 2007-2010 **Manager of the joint MBA program** with Spanish University Universitat Autònoma de Barcelona.  
Higher Institute of Business Administration (HIBA), Damascus, Syria
- 2004-2010 **Lecturer of Accounting and Financial Management**  
Higher Institute of Business Administration (HIBA), Damascus, Syria
- 1993-2002 **Lecturer of Accounting and Finance**  
Higher Institute of Applied Sciences and Technology (HIAST), Damascus, Syria

## TEACHING EXPERIENCE

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Accounting for Managers, Financial Accounting, Managerial Accounting, International Accounting, Banking risk management, Cost accounting and management control, and financial analysis

## ADMINISTRATIVE AND CONSULTING EXPERIENCE

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- National Expert on EU Funded Project on "Upgrading Higher Education in Syria".
- National Expert on JICA (Japan International Cooperation Agency) Funded Project to enhance accounting and financial practices in the Industrial Public Sector in Syria

## PUBLICATIONS

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### Case studies:

E. Salameh (2020), Should the cost of capital, used in connection with goodwill impairment testing, vary across countries?, the Emerald Emerging Markets Case Studies Journal.

Y. Du & E. Salameh (2019), MAF Carrefour Jordan: Management Control Systems at an early stage retail company, the Emerald Emerging Markets Case Studies Journal.

E. Salameh (2018), - Auchan holding : la communication financière d'une entreprise familiale non cotée en période de refondation, the French case clearing house, CCMP.

E. Salameh (2017), Bonduelle: Discriminating the weighted average cost of capital between Europe and non-Europe zones, the French case clearing house, CCMP.

P. Taddei & E. Salameh (2017), the financial statement audit of « les domaines bellerobe », the French case clearing house, CCMP.

### Articles:

*British Journal of Economics, Finance and Management Sciences*, "Syrian banks' risk attitude from a behavioral perspective", Volume 09 Issue 01, March 2014.

*European Journal for Economic and administrative sciences*, "asset-liability management in Syrian private banks", No.60, October 2013.

*European Scientific Journal*, "l'impact des normes IFRS sur le continu informationnel des états financiers des PME cotées dans le contexte français", August 2013 vol.9, No.22.